

FOR IMMEDIATE RELEASE



150 MILES RANGE - 150 MPH - 35 MIN DC CHARGE

\$12,998 STARTING PRICE COMING MARCH 2019



## LIGHTNING STRIKES TWICE

### The All-New Lightning Strike is Coming

**150 Mile Range - 150 MPH - 35 Minute DC Charging - \$12,998 USD Starting Price**

**Official Press Release - January, 17, 2019** Lightning Motorcycles, manufacturer of the world's highest performance electric motorcycles, is ready to take the industry by storm. After years of developing the most advanced electric motorcycle technology in the world while dominating racetracks and setting land speed records with the LS-218 Superbike, Lightning is announcing the upcoming launch of the all-new Lightning Strike - the world's first premium mass-market electric motorcycle.

Designed to shock the industry in every dimension, Strike is capable of a 150 mile range, 150 mph top speed and DC fast-charging in 35 minutes.

With an ultra competitive starting price of \$12,998, Strike offers more design, performance, range and technology than any other electric motorcycle in its segment - without exception. Full product details and unveiling will take place at the official Strike launch in March 2019.

Learn more at: <https://lightningmotorcycle.com/lightning-strikes-twice/>

### About Lightning Motorcycles

Lightning Motorcycles manufactures the highest performing and most advanced electric motorcycles in the world. Our halo product, LS-218, pushes the boundaries of what is possible for an electric superbike by setting land speed records and winning the most competitive motorcycle races in the world.

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Lightning was founded in 2009 in Silicon Valley with the mission of building two-wheel electric vehicles with superior performance, efficiency and affordability than current gasoline alternatives. Lightning is dedicated to developing highly advanced products that will attract new motorcycle riders based on ease of operation, accessible performance and superior rider experience.

For any media inquiries, please reach out to Matt Schulwitz, Lightning Motorcycles VP Communications, at [mschulwitz@lightningmotorcycle.com](mailto:mschulwitz@lightningmotorcycle.com)